

Giving Kitchen Receives \$50,000 Pledge from Anheuser-Busch

Proceeds from the donation will directly support food service workers in Georgia

ATLANTA, GA (March 20, 2020) - Anheuser-Busch has partnered with Atlanta Beverage Company and Eagle Rock Distributing to pledge \$50,000 to Giving Kitchen in an effort to support the Georgia food service community amid the COVID-19 pandemic. With the disease having unprecedented effects across the globe, all three companies wanted to help the local community which has long supported the portfolio of beverages that they supply.

"There are over 400,000 food service workers in the state of Georgia, and the support that Anheuser-Busch and their partners are providing will directly help those who are in crisis due to unexpected illness, including those under doctor's orders for mandatory quarantine due to COVID-19," said Bryan Schroeder, Executive Director of Giving Kitchen.

Anheuser-Busch believes in giving back to the communities they call home, and with a southeast headquarters based in the Atlanta area, they wanted to show their local commitment by donating to Giving Kitchen. "I am proud to be a part of the Anheuser-Busch team that is digging deep to help our friends in the food service industry in Georgia... we will be with you through good times and bad," said Mark Pirrung, President of Atlanta Beverage Company.

Along with Atlanta Beverage Company, Eagle Rock Distributing was quick to match the donation for Giving Kitchen, which provides financial assistance to food service workers in Georgia. "In this unprecedented time, we want our food service partners to know we are there for them and will support them. They are the fabric of our local communities, and it's our responsibility to help in this time of need," added Steve Economos, CEO of Eagle Rock Distributing.

The COVID-19 pandemic has caused significant impact to food service workers as business slows at restaurants, food trucks, catering companies and concessions due to social distancing, reduced hours and closures. On March 19, the Mayor of Atlanta, Keisha Lance Bottoms, signed an Executive Order limiting restaurants to take out service and ordering the closure of all bars and nightclubs that do not serve food in order to slow the spread of Coronavirus. "These emergency actions will have a lasting impact on the food service industry. Donations like these from Anheuser-Busch and their partners help immeasurably during these trying times," said Schroeder.

For more information about Giving Kitchen, please visit www.givingkitchen.org or follow @givingkitchen. For more information about Anheuser-Busch, please visit www.anheuser-busch.com or follow @AnheuserBusch.

About Giving Kitchen

Giving Kitchen (GK) is a James Beard award-winning nonprofit organization that provides emergency assistance to food service workers through financial support and a network of community resources in order to create a community where crisis is met with compassion and care, and anyone can be a hero. Since its inception, GK has helped over 4,000 food service workers in Georgia. GK's shift starts when theirs can't. For more about Giving Kitchen, visit givingkitchen.org, follow @givingkitchen and download the GK app (available on iPhone and Android).

About Anheuser-Busch

For more than 165 years, Anheuser-Busch has been woven into the cultural fabric of the United States, carrying on a legacy of brewing great-tasting, high-quality beers that have satisfied beer drinkers for generations. Today, we own and operate 23 breweries, 14

distributorships and 23 agricultural and packaging facilities, and have more than 18,000 colleagues across the United States. We are home to several of America's most recognizable beer brands, including Budweiser, Bud Light, Michelob ULTRA and Stella Artois, as well as a number of regional brands that provide beer drinkers with a choice of the best-tasting craft beers in the industry. From responsible drinking programs and emergency drinking water donations to industry-leading sustainability efforts, we are guided by our unwavering commitment to supporting our local communities.

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